



Case No. ALEXAI.008A
Date: September 16, 2005

NOTICE OF APPEAL FROM THE PRIMARY EXAMINER TO THE BOARD OF APPEALS

In re application of : Linden, et al.
App. No. : 10/050,579
For : CONTENT PERSONALIZATION
BASED ON ACTIONS
PERFORMED DURING A
CURRENT BROWSING SESSION
Filed : January 15, 2002
Examiner : Kuen S. Lu
Group Art Unit : 2167

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Board of Patent Appeals and Interferences, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450, on

September 16, 2005

Ronald J. Schoenbaum, Reg. No. 38,297

**U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450**

Dear Sir:

Applicants hereby appeal to the Board of Patent Appeals and Interferences from the decision dated July 19, 2005 of the Primary Examiner finally rejecting Claims 21-33, and 49-65. The items marked below are appropriate:

Filing Fee:

() \$250 (small entity)
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